

Japan Market Entry Support – Business Proposal

Prepared by: Dreaman Co., Ltd. Service: Japan Business Support
(JBIZ) Date: September 1, 2025



Executive Summary



Comprehensive Support

One-stop services for individuals and companies entering the Japanese market since 2008



Expert Network

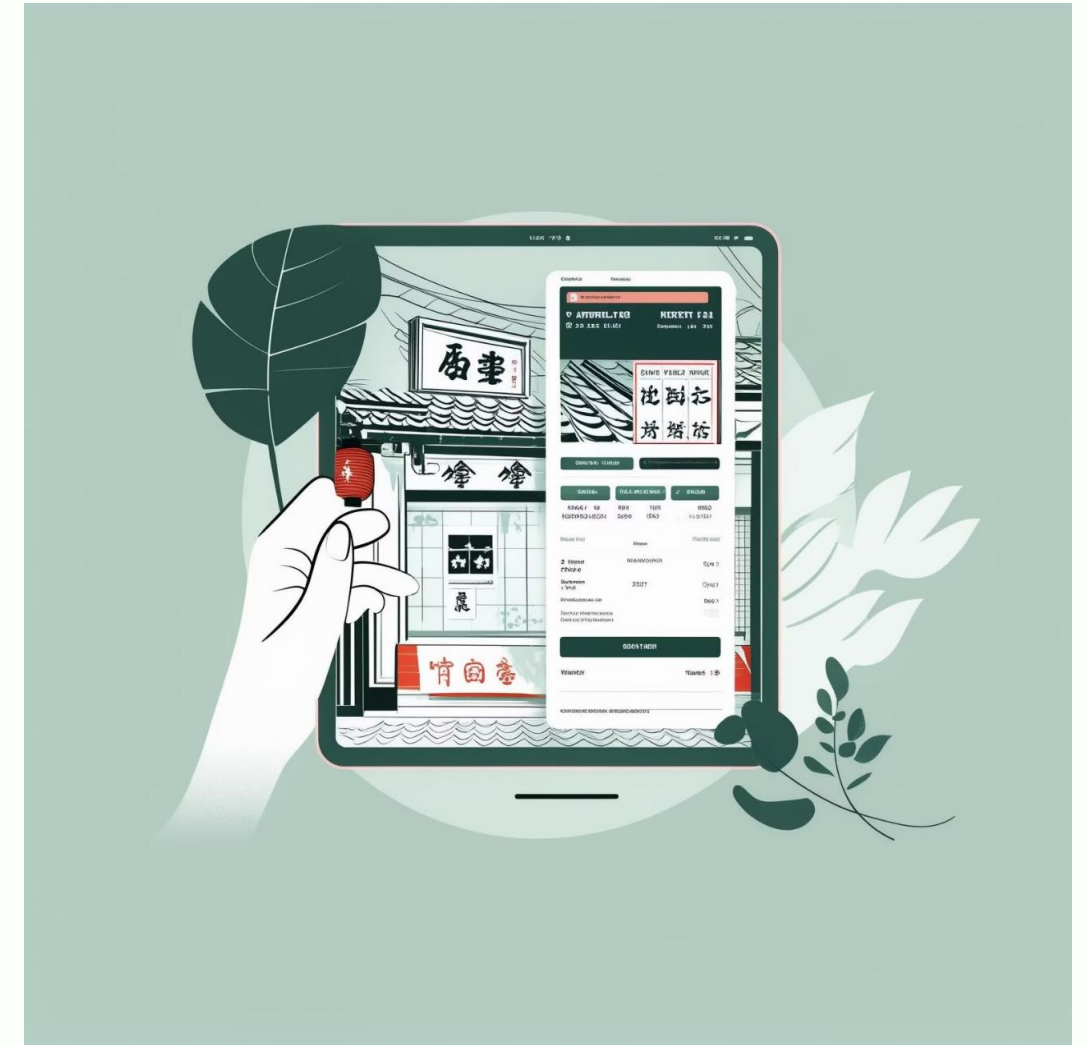
Over 50,000 experts globally providing multilingual, responsive service experience



Full-Scale Solutions

From market research and promotion to logistics and BPO with rapid execution

Japan Business Support (JBIZ), operated by Dreaman Co., Ltd., delivers seamless market entry solutions with high-quality delivery and cost efficiency in Japanese market operations.





Background & Market Opportunity



Weak Japanese Yen Advantage

The Japanese yen has experienced depreciation due to prolonged low interest rates and global inflation trends, significantly boosting cost-competitiveness for foreign entrants in Japan's market.



Japan's Brand Strength

Japanese products and services are globally recognized for their exceptional quality and reliability. Success in Japan serves as a powerful signal for broader Asian and global markets.



Global Appeal Recognition

Japan has been ranked the "most attractive country in the world" for two consecutive years in Condé Nast Traveler's Readers' Choice Awards, underscoring its appeal and trustworthiness.

These factors jointly create an **opportune moment** for foreign businesses to enter the Japanese market effectively and cost-efficiently.

Service Concept & Value Proposition

"To enable overseas clients to achieve real, measurable results in Japan via the shortest and most reliable path."

1

One-Stop & Expert-Driven

From market research to sales, operations, and administration—handled through a single, dedicated point of contact.

2

Extensive Multilingual Network

Supported by over 50,000 registered experts (lancers) globally providing comprehensive language support.

3

Full-Spectrum Service Menu

Services range from individual reservation and shipping to corporate promotion, BPO, real estate, and logistical support.

4

Fast & Flexible Payments

Accepting Bitcoin, PayPal, Payoneer, WISE, and bank transfers for maximum convenience.

5

Low Risk Entry Model

JBIZ handles regulatory, logistical, and cultural challenges, minimizing operational risks for clients.

Service Menu Overview

Reservation Agency

1,200 JPY per item for hotel and restaurant confirmations. Same-day support available.

Investigation Report

On-site research and comprehensive report generation. Custom pricing based on scope.

Purchase & Shipping

Product cost + shipping + 2,000 JPY per item handling fee.

Sales & Promotion

Market entry including seminars, exhibitions, pop-up shops, and online store management.

Real Estate Research

Site visits, live streaming, and information collection with administrative expert collaboration.

Corporate Services

Base address rental, secretarial services, appointment setting, and partner introductions.

Business Establishment

Complete corporate setup including legal compliance, tax, BPO services, and accounting support.

Logistics & Operations

End-to-end purchasing, warehousing, shipping, and order fulfillment management.



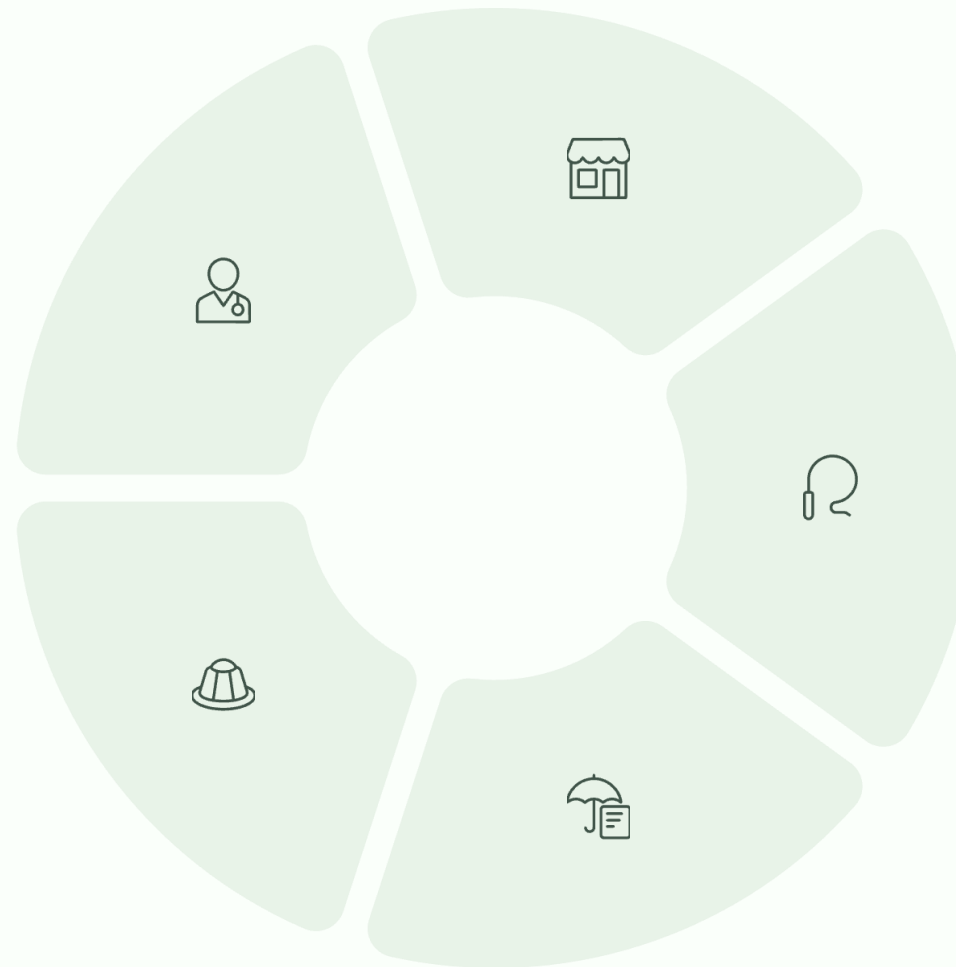
Strategic Advantages

Deep Expertise & Speed

50,000-strong expert network combined with long-standing market experience

Transparent & Trustworthy

Zero recorded incidents, backed by optional trial services for client confidence



Operational Convenience

Complete package from digital services to physical operations under one roof

Flexible Business Model

Scalable to client needs with on-demand pricing and rapid execution capabilities

Secure & Credible Entry

Local presence via address, secretarial, and comprehensive administrative support

Success Stories & Media Visibility



✔ **Media Recognition**

Dreaman's "business convenience store" concept has been featured in major Japanese publishing outlets, affirming our market credibility.

Universal Robots Case Study

01

Enhanced Local Base Functions

Strengthened operational presence with dedicated Japanese market infrastructure

02

Optimal Exhibition Strategy

Strategic use of exhibitions and seminars to maximize market penetration

03

Ecosystem Expansion

Developed comprehensive partner network and supply chain optimization

This benchmark case demonstrates our proven methodology for successful market entry and sustainable growth in Japan.



Implementation Timeline

- 1 — *Preliminary Research*
2 - 4 weeks
 - Feasibility report
 - Competitor analysis
 - Market gap assessment
- 2 — *Preparation Phase*
2 - 6 weeks
 - Entry plan development
 - Expert assignment
 - Promotional assets creation
- 3 — *Validation via Pilot*
6 - 12 weeks
 - Sample sales execution
 - Exhibition participation
 - Proof of concept validation
- 4 — *Full Rollout & Expansion*
3 - 6 months
 - Operations scaling
 - Partner development
 - BPO transition

Pricing Model & Risk Mitigation

Indicative Pricing Structure

<i>¥1,200</i>	<i>¥2,000</i>	<i>Custom</i>
<i>Reservation Service</i>	<i>Purchasing Fee</i>	<i>Other Services</i>
Per item (basic) + ¥800 for same-day adjustments	Per item + base product cost + shipping charges	Tailored estimates based on project scope and scale

Comprehensive Risk Mitigation

JBIZ carefully manages local legal frameworks (labor, tax, data privacy), administrative protocols, logistical issues (customs, HS codes), and reputational risk (media, crises). **Trial services and transparent reporting** ensure client confidence throughout the engagement.





Reporting & KPI Framework

Weekly Reporting

- Inquiry counts and quality assessment
- Appointment scheduling and completion rates
- Lead conversion tracking and analysis

Monthly Analytics

- Conversion rates across all service channels
- Cost per acquisition and contact metrics
- Service performance benchmarking

Quarterly Strategic Review

- Strategy adjustments and optimization
- Partner network expansion assessment
- Sales growth tracking and forecasting

Our comprehensive reporting framework ensures **complete transparency** and enables data-driven decision making for continuous improvement and market expansion success.